

EDITORIAL CALENDAR FIRE APPARATUS & EMERGENCY EQUIPMENT



JANUARY

PROTECTING THE FIREFIGHTER
AD CLOSE 12/3
MATERIALS 12/10



FEBRUARY

RESCUE – TECHNICAL
AD CLOSE 1/7
MATERIALS 1/14



MARCH

OFFICIAL FDIC PRE-SHOW ISSUE

ENGINE COMPANY

Bonus Distribution:
FDIC, Indianapolis, IN
April 25–30, 2022

AD CLOSE 2/4
MATERIALS 2/11



APRIL

OFFICIAL FDIC ISSUE

TRUCK COMPANY

Bonus Distribution:
FDIC, Indianapolis, IN
April 25–30, 2022

AD CLOSE 3/11
MATERIALS 3/18



MAY

MOVING WATER
AD CLOSE 4/8
MATERIALS 4/15



JUNE

APPARATUS COMPONENTS
AD CLOSE 5/6
MATERIALS 5/13



JULY

WILDLAND
AD CLOSE 6/10
MATERIALS 6/17



AUGUST

RESCUE – EXTRICATION
AD CLOSE 7/8
MATERIALS 7/15



SEPTEMBER

HAZMAT/ INDUSTRIAL/ARFF

Advertiser Value Added:
Electronic Product Showcase in one (1) issue of September FAEE eNewsletter

AD CLOSE 8/5
MATERIALS 8/12



OCTOBER

TECHNOLOGY DEVELOPMENTS
AD CLOSE 9/9
MATERIALS 9/16



NOVEMBER

EMS/AMBULANCE
Advertiser Value Added:
Electronic Product Showcase in one (1) issue of November FAEE eNewsletter

AD CLOSE 10/7
MATERIALS 10/14



DECEMBER

2023 FIRE SERVICE FORECAST: WHAT WE SEE AHEAD
AD CLOSE 11/4
MATERIALS 11/11